

## Sponsor and Exhibition opportunities at "RFID & IoT in the Nordics 2024"

<b>Package offerings:</b>	<b>Main - sponsor (1)</b>	<b>Platin - sponsor (3)</b>	<b>Premium sponsor</b>	<b>Exhibitor 1</b>	<b>Exhibitor 2</b>	<b>Exhibitor 3</b>	<b>Lunch Sponsor (1)</b>	<b>Network Reception sponsor (1)</b>	<b>Sponsor</b>
Booth -- max sqm	24	16	12	12	8	3			
Speaker opportunity (Plenum) -- no. of minutes	30								
30 seconds speed presentation opportunity in Plenum	√	√	√	√	√	√			
Promoted on the Conference Website	√	√	√	√	√	√	√	√	√
Promoted in Conference Brochure	√	√	√	√	√	√	√	√	√
Promoted on banners at the Conference	√	√	√	√	√	√	√	√	√
Advert in Conference Brochure - no. of pages	2	1	1	1/2					
Discount on additional adverts in the Conference Brochure	50%	40%	30%	25%	20%	15%	15%	15%	15%
'Slider' Adverts on Conference Website	√	√	√	√			√		
Number of 'All-Access' attendees	5	4	3	2	2	1	2	1	1
Discount on additional tickets	50%	40%	30%	25%	20%	15%	25%	15%	15%
<b>Total Package Price (Euro ex. VAT)</b>	<b>10.000</b>	<b>6.000</b>	<b>4.000</b>	<b>3.000</b>	<b>2.000</b>	<b>1.000</b>	<b>3.000</b>	<b>1.000</b>	<b>800</b>

<b>Early-Bird offerings - ordering before 3/5-24:</b>	<b>Main - sponsor (1)</b>	<b>Platin - sponsor (3)</b>	<b>Premium sponsor</b>	<b>Exhibitor 1</b>	<b>Exhibitor 2</b>	<b>Exhibitor 3</b>	<b>Lunch Sponsor (1)</b>	<b>Network Reception sponsor (1)</b>	<b>Sponsor</b>
Package as above plus ...									
Additional number of 'All-Access' Guest tickets	5	4	3	2	2	1	2	1	1
<b>Total Early-Bird Package Price (Euro ex. VAT)</b>	<b>8.000</b>	<b>4.800</b>	<b>3.200</b>	<b>2.400</b>	<b>1.600</b>	<b>800</b>	<b>2.400</b>	<b>800</b>	<b>600</b>

<b>Tickets:</b>	<b>Euro ex VAT</b>
All-Access Conference Fee (incl. all meal functions):	150
Early-Bird 'All-Access' Conference Fee - ordering before 3/5-24:	120

<b>Other prices:</b>	<b>Euro ex VAT</b>
'Slider' Adverts on Conference Website:	300
1/1 page Advert in Conference Brochure:	300
1/2 page Advert in Conference Brochure:	200