

Sponsor and Exhibition opportunities at "RFID & IoT in the Nordics 2023"

<u>Package offerings:</u>	Main - sponsor (1)	Platin - sponsor (3)	Premium sponsor	Exhibitor 1	Exhibitor 2	Exhibitor 3	Lunch Sponsor (1)	Network Reception sponsor (1)	Sponsor
Booth -- max sqm	24	16	12	12	8	3			
Speaker opportunity (Plenum) -- no. of minutes	30								
30 seconds speed presentation opportunity in Plenum	√	√	√	√	√	√			
Promoted on the Conference Website	√	√	√	√	√	√	√	√	√
Promoted in Conference Brochure	√	√	√	√	√	√	√	√	√
Promoted on banners at the Conference	√	√	√	√	√	√	√	√	√
Advert in Conference Brochure - no. of pages	2	1	1	1/2					
Discount on additional adverts in the Conference Brochure	50%	40%	30%	25%	20%	15%	15%	15%	15%
'Slider' Adverts on Conference Website	√	√	√	√			√		
Number of 'All-Access' attendees	5	4	3	2	2	1	2	1	1
Discount on additional tickets	50%	40%	30%	25%	20%	15%	25%	15%	15%
Total Package Price (Euro ex. VAT)	10.000	6.000	4.000	3.000	2.000	1.000	3.000	1.000	800

<u>Early-Bird offerings - ordering before 3/5-23:</u>	Main - sponsor (1)	Platin - sponsor (3)	Premium sponsor	Exhibitor 1	Exhibitor 2	Exhibitor 3	Lunch Sponsor (1)	Network Reception sponsor (1)	Sponsor
Package as above plus ...									
Additional number of 'All-Access' Guest tickets	5	4	3	2	2	1	2	1	1
Total Early-Bird Package Price (Euro ex. VAT)	8.000	4.800	3.200	2.400	1.600	800	2.400	800	600

<u>Tickets:</u>	Euro ex VAT
All-Access Conference Fee (incl. all meal functions):	200
Early-Bird 'All-Access Conference Fee - ordering before 3/5-23:	168

<u>Other prices:</u>	Euro ex VAT
'Slider' Adverts on Conference Website:	300
1/1 page Advert in Conference Brochure:	300
1/2 page Advert in Conference Brochure:	200