

Sponsor and Exhibition opportunities at "RFID & IoT in the Nordics 2022"

	Main - sponsor (1)	Platin - sponsor (3)	Premium sponsor	Exhibitor 1	Exhibitor 2	Exhibitor 3	Sponsor
Booth -- max sqm	24	16	12	12	8	3	
Speaker opportunity (Plenum) -- no. of minutes	30						
<u>Promoted on the Conference Website:</u>							
as Main sponsor	√						
as Platin sponsor		√					
as Premium sponsor			√				
as Sponsor							√
as Exhibitor	√	√	√	√	√	√	
as Key Note Speaker	√						
as Speaker	√						
<u>Promoted in Conference Brochure:</u>							
as Main sponsor	√						
as Platin sponsor		√					
as Premium sponsor			√				
as Sponsor							√
as Exhibitor	√	√	√	√	√	√	
as Key Note Speaker	√						
as Speaker	√						
<u>Promoted on banners at the Conference:</u>							
as Main sponsor	√						
as Platin sponsor		√					
as Premium sponsor			√				
as Sponsor							√
as Exhibitor	√	√	√	√	√	√	
Advert in Conference Brochure - no. of pages	2	1	1	1/2			
'Slider' Adverts on Conference Website	√	√	√	√			
Number of 'All-Access' attendees	5	3	2	2	2	1	1
<u>Options:</u>							
Discount on additional tickets	50%	40%	30%	25%	20%	15%	15%
Discount on additional adverts in the Conference Brochure	50%	40%	30%	25%	20%	15%	15%
Total Fee by ordering before 27/4-22 (Euro ex. VAT)							
	7.000	4.500	3.000	2.000	1.500	750	500
Total Fee by ordering after 26/4-22 (Euro ex. VAT)							
	8.750	5.625	3.750	2.500	1.875	938	625

Adverts in Conference Brochure:	Euro ex VAT
1 page	300
1/2 page	200

'Slider' Adverts on Conference Website:	Euro ex VAT
1 'Slider'	300

All-Access Conference Fee (incl. all meal functions):	Euro ex VAT	DKK ex VAT
Fee by ordering before 27/4-221	190	1.400
Fee by ordering after 26/4-22	225	1.650

New this year:	
	Euro ex VAT
Lunch Sponsor:	3.000
Networking Reception Sponsor:	800